



現在中國

# CHINA NOW

✧ Teachers Workshop 2018 ✧

Changing Lives in Modern China

July 27 & 28, 2018

In Partnership with San Mateo County Office of Education  
101 Twin Dolphin Drive, Redwood City, California





# WELCOME

Dear Participants & Educators,

Welcome to 1990 Institute's **CHINA NOW** seminar and 6th annual Teachers Workshop, "Changing Lives in Modern China". We are happy to support your work with intriguing and current content which can inform your classroom teaching and inspire your students.

This year, we are excited to have several 'firsts':

- The largest number of participants, 75, from the widest geographic area, from Florida to American Samoa, Washington D.C. to Los Angeles.
- Live simulcast of speakers so that the general public from across the U.S. and around the world can join in real time.
- Representatives of two other 1990 Institute programs sharing their experiences: a participant of our Spring Bud Project which provided the means for one thousand rural girls to attend school, including college; and the subject of a Youth Voices on China video, an American high school student who spent a year studying in China.
- A partnership with UC Berkeley's History-Social Science Project, providing methods that can be applied to teaching modern China.

In these changing times, 1990 Institute's work is more critical than ever, and educators are integral partners in bridging the familiarity gap between Americans and Chinese. We so appreciate your active participation with our community.

With warm regards,



Cora Yang  
Executive Director



Cora joined 1990 Institute as its Executive Director in 2018. Cora is a seasoned executive, angel investor and sought-after consultant in startup and business strategies. She spent a year living in China as an English, French and Spanish instructor at Tianjin University. Cora has held senior management positions at Diners Club International, ALZA Corporation and Amphire Solutions, among others. Her latest position was as CEO of Paul Ekman Group. While a Director at the McDonald's Corporation, she was the senior international attorney who established the legal structure for the first McDonald's franchises in China. She was also the founder and CEO of EatNation, based in Shanghai. Cora has been deeply involved in educationally focused nonprofits, including the Boys and Girls Club of East Palo Alto, CollegeTrack, Litquake and Ten Strands.



# ABOUT CHINA NOW



When the 1990 Institute launched its first Teachers Workshop in 2013, China was just emerging as an economic superpower. Today, China is no longer emerging, but is in fact, the second largest economy in the world. And, China may soon replace the U.S. as the world leader, something that was not expected six years ago. It is more important than ever that 21st century Americans have a solid understanding of China's current political-economic system as well as its people. The goal of **CHINA NOW | For Teachers** is to inspire and empower educators to teach more modern China content to their students.

## 現代中國 **CHINA NOW** ✧ FOR TEACHERS ✧

**Teachers Workshop** continues to feature prominent thought leaders sharing their expertise on a variety of topics, from media to economics, health to environment. Teachers have the rare opportunity of meeting and conversing with internationally known experts to deepen their understanding. We provide relevant resources and topical information to help participants integrate modern China content into their curriculum. During breakout sessions, teachers collaborate to design lessons, activities and materials for student use. This year, the breakout sessions will also include guidance on how to apply historical thinking concepts to increase students' analysis and critical thinking skills. The Workshop continues to expand its reach - attendance has more than doubled since 2013; more than a dozen out-of-state teachers will be on-site; and the general public can join via simulcast. Since 2016, teachers have also been able to receive 1.6 CEU credits from San Francisco State University for attending the Workshop.

Following the 2013 Workshop, we formed a **Teacher Advisory Group** (TAG) with past attendees who share our mission of bringing modern China into U.S. classrooms. TAG members have advised us on Workshop structure and focus, as well as served as facilitators for the breakout sessions. Their contributions have been, and continue to be, vital to building our program.

The **teachers.1990institute.org** website continues to be an open source platform for teachers and experts to share modern China educational materials. It's library includes videos of all past workshop presentations and PPTs, lesson plans, and other teaching resources. Soon, educators will also be able to share ideas, stories, lessons, recommendations, successes and challenges.

Our teachers workshops, together with all of 1990 Institute's programs, continues to focus on sharing information on modern China with Americans of all ages. Through public online activities, education programs, and face-to-face connections, our projects deepen cross-cultural understanding between Americans and Chinese.



Victoria Wu



David Wertime





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# SCHEDULE

## DAY ONE FRIDAY JULY 27

8:00 AM - 8:20 AM

### REGISTRATION & NETWORKING BREAKFAST

- Check in and meet fellow attendees over breakfast

8:20 AM - 8:45 AM

### WELCOME & INTRODUCTION

- **Cora Yang**, Executive Director, 1990 Institute
- **Clayton Dube**, Executive Director, U.S.-China Institute, University of Southern California

8:45 AM - 10:00 AM

### SPEAKER SESSION I

#### *Historical Thinking as Pedagogy*

- **Devin Hess**  
Academic Coordinator & Director of Technology Integration, UC Berkeley  
History-Social Science Project

#### *Searching for the Source of China's Human Capital Crisis*

- **Scott Rozelle, PhD**  
Co-director of the Rural Education Action Program, Stanford University

#### *Changes and Opportunities in Rural China*

- **QinQin Li**  
1990 Institute Spring Bud Project alumna; Attorney, Shanxi Zhongzhi Law Firm

#### *Reflection and Q&A*

10:00 AM - 10:15 AM

### BREAK

10:15 AM - 12:05 PM

### SPEAKER SESSION II

#### *U.S.-China Relations Today*

- **Clayton Dube**  
Executive Director, U.S.-China Institute, University of Southern California

#### *Reflection and Q&A*

#### *Legal Reform in China: New Opportunities and New Challenges*

- **Tobias Smith**  
Researcher and PhD candidate, Jurisprudence & Social Policy Program, UC Berkeley

#### *Reflection and Q&A*



# SCHEDULE



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## DAY ONE FRIDAY JULY 27

12:05 PM - 1:05 PM

### LUNCH WITH SPEAKERS

- Conversation and networking with speakers - lunch provided

1:05 PM - 3:20 PM

### TEACHER BREAKOUT SESSIONS

#### *Teaching Continuity and Change*

- **Devin Hess**

Academic Coordinator & Director of Technology Integration, UC Berkeley History-Social Science Project

#### *Followed by Individual Breakout Group Sessions led by Teacher Facilitators*

#### *US History, Government & Economics, Grades 11-12*

- **Adam Kubey**, Teacher, Oakland Charter High School, Amethod Public Schools

#### *World History, Modern World, US History, Grades 9-10*

- **Pat Ajemian**, Supervisor for secondary credential candidates, Sonoma State University

#### *Middle School History Social Sciences, Grades 6-8*

- **Erin Stacey**, Teacher, Saint Andrew's Episcopal School

#### *Chinese Language Teachers Group I - Introduction to Teaching Modern China*

- **Ken Klieman**, Author and Teacher, San Mateo Foster City School District

#### *Chinese Language Teachers Group II - Enhanced Teaching of Modern China*

- **Lisa Ernst**, Teacher, Alice Fong Yu Alternative School, San Francisco Unified School District

3:20 PM - 3:30 PM

### BREAK

3:30 PM - 4:00 PM

### AFTERNOON PRESENTATIONS

#### *1990 Video Contest: What's in Your Wok?*

- **Cora Yang**, Executive Director, 1990 Institute

#### *China Today: Perspective of An American High School Student in Beijing*

- **Ben Guggenheim**, Columbia University, Class of 2022

4:00 PM - 4:15 PM

### WRAP-UP





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# SCHEDULE

## DAY TWO SATURDAY JULY 28

8:00 AM - 8:30 AM

### REGISTRATION & NETWORKING BREAKFAST

- Check in and meet fellow attendees over breakfast

8:30 AM - 10:30 AM

### SPEAKER SESSION III

#### *Review of Day One*

- **Clayton Dube**

Executive Director, U.S.-China Institute, University of Southern California

#### *Neighbors*

- **Rob Schmitz**

Shanghai Correspondent, National Public Radio

#### *Reflection and Q&A*

#### *Religious Revival in China*

- **Richard Madsen**

Professor of Sociology, UC San Diego; Director, Fudan-UC Center on Contemporary China

#### *Reflection and Q&A*

10:30 AM - 10:45 AM

### SPEAKER SESSION IV

#### *Contemporary China as Reflected Through Its Cinema*

- **Janet Yang**

Film Producer/Consultant

#### *Reflection and Q&A*

11:35 AM - 12:20 PM

### WORLD CAFE

- Discussion of speaker presentations with all attendees

12:20 PM - 1:20 PM

### LUNCH WITH SPEAKERS

- Conversation and networking with speakers - lunch provided



# SCHEDULE



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## DAY TWO SATURDAY JULY 28

1:20 PM - 2:15 PM

### AFTERNOON PRESENTATIONS

#### *Rural China in the age of Experience Economy*

- **Mei Zhang**  
Founder & CEO, WildChina

#### *Glimpse of a Chinese Millennial's Life*

- **Mengping Li**  
Marketing Communications Manager, Microsoft Beijing

2:15 PM - 2:25 PM

### BREAK

2:25 PM - 4:10 PM

### TEACHER BREAKOUT SESSIONS

#### *Individual Breakout Group Sessions led by Teacher Facilitators*

##### *US History, Government & Economics, Grades 11-12*

- **Adam Kubey**, Teacher, Oakland Charter High School, Amethod Public Schools

##### *World History, Modern World, US History, Grades 9-10*

- **Pat Ajemian**, Supervisor for secondary credential candidates, Sonoma State University

##### *Middle School History Social Sciences, Grades 6-8*

- **Erin Stacey**, Teacher, Saint Andrew's Episcopal School

##### *Chinese Language Teachers Group I - Introduction to Teaching Modern China*

- **Ken Klieman**, Author and Teacher, San Mateo Foster City School District

##### *Chinese Language Teachers Group II - Enhanced Teaching of Modern China*

- **Lisa Ernst**, Teacher, Alice Fong Yu Alternative School, San Francisco Unified School District

4:10 PM - 4:35 PM

### SHARING & SUMMARIES

- Each breakout group will share their key takeaways and ideas for classroom activities and lessons based on Workshop content

4:35 PM - 4:45 PM

### CLOSING REMARKS

## *In order of speaker appearance*



**Clayton Dube**, Moderator, is the Executive Director of University of Southern California U.S.-China Institute, focusing on the multidimensional U.S.-China relationship. Trained as a historian, he first lived in China in 1982 and has since returned to China many times to carry out fieldwork on economic development, lead study tours, and lecture at conferences. He is recognized for his many outstanding contributions to the research and education about China, including his editing scholarly journals, directing student driven web publications, producing two documentaries, developing teacher training programs, and writing teaching guides on Chinese history. He has won teaching awards at three universities. He received his education from UC Los Angeles.



**Dr. Scott Rozelle** holds the Helen Farnsworth Endowed Professorship at Stanford University and is Senior Fellow and Professor in the Freeman Spogli Institute (FSI) for International Studies. His research focuses on the economics of poverty—with an emphasis on the economics of education and health. He is the co-director of the Rural Education Action Project (REAP) in China and has been an adjunct professor in 8 Chinese universities. In 2008, he was awarded the Friendship Award—the highest honor that can be endowed on a foreign citizen—by Premier Wen Jiabao.



**QinQin Li** was a participant of 1990 Institute's Spring Bud Project which provided all expenses and support for 1000 poverty stricken rural girls to continue their education from the 3rd grade through college. Upon graduating from college in 2014, she was recruited by a prominent private law firm as an intern. She passed the bar exam in 2016 and is now the youngest law partner with Shaanxi Zhongzhi Law Firm where she specializes in economic disputes. She continues to assist disadvantaged people in rural areas and offers her services pro bono to other Spring Bud participants.



**Tobias Smith** is a researcher specializing in the development of criminal law in China. His writing focuses on capital punishment and its alternatives. Before becoming an academic, he was a program officer at the Dui Hua Foundation, where he promoted criminal justice reform and dialogue between the U.S. and China. He grew up in Asia and the U.S., and has been spending time in China regularly since 2000. He holds a law degree from the University of California, Berkeley and is a Ph.D. candidate in UC Berkeley's Jurisprudence & Social Policy Program.



**Ben Guggenheim** is a founding member of 1990 Institute's Youth Advisory Board and has participated in three Youth Voices on China video contests. In 4th grade, he began studying Mandarin with a Chinese friend. His passion led him to found a Chinese culture and language camp for underserved youth. Ben received two State Department scholarships to study in China, most recently spending a year at a high school in Beijing. He is currently a research assistant at Asia Society Northern California and will attend Columbia University in the fall.



# SPEAKERS BIOS



**Rob Schmitz** is the Shanghai Correspondent for NPR and author of *Street of Eternal Happiness: Big City Dreams Along a Shanghai Road*. From 2010 to 2016, he was the China Correspondent for the public radio business program Marketplace. He has won numerous awards for his reporting on China and other East Asia countries, including two national Edward R. Murrow awards, Education Writers Association award, and Investigative Reporters and Editors Award. He has a master's degree from Columbia University's Graduate School of Journalism and a bachelor's degree in Spanish from the University of Minnesota-Duluth. He speaks Spanish and Chinese, and is currently residing in Shanghai.



**Dr. Richard Madsen** is Distinguished Professor of Sociology Emeritus, adjunct professor of the Graduate School of Global Policy and Strategy, and director of the UC-Fudan Center for Contemporary Chinese Studies at the University of California, San Diego. He is a co-author (with Robert Bellah et al.) of the *The Good Society and Habits of the Heart* which received the Los Angeles Times Book Award and nominated for the Pulitzer Prize. He has authored or co-authored seven books on China, including *Morality and Power in a Chinese Village* for which he received the C. Wright Mills Award. He received his A.B. at Maryknoll College, B.D. at Maryknoll Seminary, and M.A. Ph.D. from Harvard University.



**Janet Yang** is a prominent Hollywood film producer and consultant who has worked with Steven Spielberg and Oliver Stone. With deep roots in the U.S. and China, she has produced a number of award-winning films, including *The Joy Luck Club* (Disney); *The People vs. Larry Flynt*, a Chinese adaptation of *High School Musical*, and *Shanghai Calling*. Ms. Yang has been named one of the "50 Most Powerful Women in Hollywood" by the Hollywood Reporter. She is a member of the Academy of Motion Pictures, the Committee of 100, and an advisory board member of Asia Society Southern California. She holds a B.A. from Brown University and an M.B.A. from Columbia University.



**Mei Zhang** is the founder of the sustainable travel company WildChina, which has been cited by National Geographic as one of the world's BEST Adventure Travel Companies. She is the author of *Travels through Dali: with a Leg of Ham*, a beautifully illustrated chronicle of the return to her roots and serves as a form of cultural cultivation for the region's ancient traditions. Ms. Zhang grew up in Yunnan province in China, completed her graduate studies at Harvard Business School and has consulted for McKinsey & Co.



**Mengping Li** grew up in a small town under humble circumstances in Sichuan province. Her poor rural education limited her options, qualifying her for a second tier college in Chinese Medicine. Mengping persevered and learned English, worked hard, saved enough money to attend the International Business School in Shanghai, received her MBA, and attended an exchange program at the business school at University of Texas. She is now a Marketing Communications Manager for Microsoft in Beijing, and is finishing a 6-month management program in Seattle.

# PARTICIPANTS

## PAGO PAGO, AMERICAN SAMOA

**Rosalee Shoulders**  
Nuuuli Vocational Technical High School

**Tausili Leatualevao**  
Alofau Elementary School

**Sootaga Tuaau**  
Matafao Elementary School

## PHOENIX, AR

**Nenita Clifford**  
Estrella Middle School  
Cartwright School District

## BELMONT, CA

**Mindy Chiang**  
Carlmont High School  
Sequoia Union High School District

## CAMPBELL, CA

**Winnie Tung**  
Prospect High School  
Campbell Union High School District

## CONCORD, CA

**Suzan Taylor**  
El Dorado Middle School  
Mt. Diablo Unified School District

## CORTE MADERA, CA

**Tehui Chou**  
Marin Country Day School

## KELSEYVILLE, CA

**Katie Daitoku**  
Kelseyville High School  
Kelseyville Unified School District

**Aaron Bailey**  
Kelseyville High School  
Kelseyville Unified School District

## LIVERMORE, CA

**Thomas Birbeck**  
Curriculum & Instruction  
Department  
Fremont Unified School District

## EUREKA, CA

**Jennifer Jones**  
Freshwater Charter Middle School  
Freshwater School District

## FREMONT, CA

**Kyra Wheaton**  
American High School  
Fremont Unified School District

## FRESNO, CA

**Elaine Yen**  
Hoover High School  
Fresno Unified School District

## HAYWARD, CA

**Poland Hung**  
California Crosspoint High School

**May Adams**  
California Crosspoint Academy

**Angela Ma**  
Bret Harte Middle School  
Hayward Unified School District

## HUNTINGTON BEACH, CA

**Dylan McCarty**  
Fusion Academy

## LOS ALTOS, CA

**Qinglin Yang**  
Bullis Charter School  
Santa Clara County Office of Education

**Tianying Chen**  
Bullis Charter School  
Santa Clara County Office of Education

## MARYSVILLE, CA

**Jeff Watkins**  
Yuba County Career Preparatory Charter School  
Yuba County Office of Education

## MONTEREY, CA

**Michael Borrowman**  
York School

## MT. DIABLO, CA

**Maria Carrera**  
Mount Diablo Unified School District  
Mt. Diablo Unified School District

## NAPA, CA

**Xiaozhen Li**  
Justin-Siena High School

## OAKLAND, CA

**Cara Pryor**  
Head-Royce School

**Bonnie Sussman**  
Bishop O'Dowd High School

## OAKLAND, CA

**Yichen Dai**  
American Indian Model Schools  
Oakland Unified School District

## PALO ALTO, CA

**Jin Huo**  
International School of the Peninsula

**Arlena Arteaga**  
Henry M. Gunn High School  
Palo Alto Unified School District

**Alice Lung**  
Jordan Middle School  
Palo Alto Unified School District

## PALOS VERDES, CA

**Cameron Parsons**  
Chadwick School

## PLEASANT HILL, CA

**Misha Safran**  
Horizons Center for Independent Study  
Mt. Diablo Unified School District

## RAMONA, CA

**Catherine (Cat) Phillips**  
Olive Pierce Middle School  
Ramona Unified School District

## REDWOOD CITY, CA

**Carol Marque**  
Clifford K-8 School  
Redwood City School District

## SACRAMENTO, CA

**Ling Jing Nieh**  
Inderkum High School  
Natomas Unified School District

**Matt Muratore**  
Mira Loma High School  
San Juan Unified School District

## SAN FRANCISCO, CA

**Leona Pappas**  
St. Ignatius College Preparatory

**Sheri Martin Chen**  
Jewish Community High School of the Bay

**Yugong Yao**  
Convent & Stuart Hall Schools of Sacred Heart

**Sarah Wong**  
Lowell High School  
San Francisco Unified School District



# PARTICIPANTS



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## SAN FRANCISCO, CA

### **Yinshan Yang**

Archbishop Riordan High School

### **James Wygant**

Presidio High School

### **Alyssa Arney**

Burton High School  
San Francisco Unified School District

### **Wendy Liu**

Balboa High  
San Francisco Unified School District

### **Bi Yun (Mary) Wen**

Wallenberg High School  
San Francisco Unified School District

### **Zeljka Sutlovic**

Lowell High School  
San Francisco Unified School District

### **Elaine Tam**

Alice Fong Yu School  
San Francisco Unified School District

## SAN JOSE, CA

### **Gabrielle Koizumi**

Silver Creek High School  
East Side Union High School District

### **Anna Yu**

Silver Creek High School  
East Side Union High School District

### **Ling-Ling Chern**

Miller Middle School  
Cupertino Union School District

### **Melanie Ramsey**

The Harker School

## SAN JOSE, CA

### **Yi Jiang**

BASIS Independent Silicon Valley

### **Linda Chen**

Branham High School  
Campbell Union High School District

## SAN LORENZO, CA

### **Eunjee Kang**

Bohannon Middle School  
San Lorenzo Unified School District

## SAN MATEO, CA

### **Ian Alexeef**

Abbott Middle School  
San Mateo-Foster City School District

### **Angela Zink**

Mills High School  
San Mateo Union High School District

### **Ya-Hui Steinbrecher**

San Mateo High School  
San Mateo Union High School District

### **Qi Fan**

Aragon High School  
San Mateo Union High School District

## SAN MATEO, CA

### **Wayne Phillips**

Mills High School  
San Mateo Union High School District

### **Omar Munoz**

Hillsdale High School  
San Mateo Union High School District

## SARATOGA, CA

### **Mariam Yenping Mao**

Saratoga High School  
Los Gatos Saratoga Union High School District

## WILLITS, CA

### **Gary Martin**

Willits Schools  
Willits Unified School District

## WINDSOR, CA

### **Dana Grant**

Windsor High School  
Windsor Unified School District

### **Lorie Lucas**

Windsor High School  
Windsor Unified School District

## DISTRICT OF COLUMBIA

### **Laura Fuchs**

HD Woodson High School  
District of Columbia Public Schools

## DAVIE, FL

### **Christine Webber**

Atlantic Tech College and High School  
Broward County

## HONOLULU, HI

### **Michael Georgi**

Punahou School

### **Linette Char**

Punahou School

## ADELPHI, MD

### **Joshua Dowling**

Buck Lodge Middle School  
Prince George's County Public Schools

## MALDEN, MA

### **Ellsworth Fersch**

Malden High School  
Malden Public Schools

## NEW BRIGHTON, MN

### **Shannon McLean**

Irondale High School  
Mounds View Public Schools

### **Gena Roisum**

Irondale High School  
Mounds View Public Schools

## NEW ROCHELLE, NY

### **Eric Katz**

New Rochelle High School  
City School District of New Rochelle

## NEW YORK, NY

### **Wenjing Huang**

Leman Manhattan Prep School

### **Michael Eisenberg**

Bryant High School  
NYC District 30

## DAYTON, OH

### **Harry Berkowitz**

The Miami Valley School

## AUSTIN, TX

### **Valerie Zhong**

Liberal Arts and Science Academy

## SEATTLE, WA

### **Irene Yang**

University Prep

# TEACHER FACILITATORS



**Lisa Ernst** is an educator at Alice Fong Yu Alternative School (尤方玉屏學校) in San Francisco, the first Chinese immersion public school in the U.S. Lisa has been a classroom teacher for over 28 years, currently teaching 6th grade in a multiple subject classroom with an emphasis on integration of content through STEAM. She has participated in numerous fellowships from Stanford, the Department of Energy, NASA, and the Yale National Initiative. Through these programs, she has developed and presented new curriculum, enabling her to secure over \$25,000 in grants to fund her classroom.



**Ken Klieman**, the author of *Building an Empathy-Based Classroom*, has taught over 5000 students and trained over 1500 other teachers over the past two decades. Ken has been recognized for his work by being the only person ever to be a California Teacher of the Year and a Comcast All-Star Teacher of the Year. His work being a national leading teacher trainer for the NEA, CTA, as well as being a contributor to the Smarter Balanced Digital Library and an evaluator for the Innovation Lab Network Performance Based Assessments Resource Library has solidified his pedagogical approach focusing on community building through performance-based, student-inquiry projects.



**Pat Ajemian** teaches part-time in the Social Science Department at Mills High School in Millbrae. She is also a university supervisor for secondary credential candidates at Sonoma State University, Department of Curriculum Studies and Secondary Education. She has taught Modern World History, U.S. History, Contemporary World Studies, American Government, and English Language Learners at Mills High School in Millbrae for 27 years. Semi-retired since 2014, she continues to teach part-time. She studied Chinese History in college and has traveled to China a number of times. Pat has been part of Teachers Workshop since the first year.



**Adam Kubey** has been a social studies teacher for thirteen years. He currently teaches AP US Government and Senior Civics for twelfth graders in Oakland, California. Previously he taught middle school World and U.S. History at a Chinese immersion school in San Francisco, and Government and World History in Chicago Public Schools. He has traveled to China twice, once as a member of a US educational leadership delegation with the Global Educational Policy Fellowship Program where he met with Chinese government officials and university scholars to exchange ideas and discuss education policy.



**Erin Stacey** teaches 7th grade United States History/Civics and 8th grade Modern Society at Saint Andrew's Episcopal School in Saratoga, California. She serves as an 8th grade advisor and leads the 8th grade trip to Washington, DC. She is known for her engaging teaching style and hands-on projects incorporating social justice themes. She embraces the theory of multiple intelligences, and enjoys orchestrating activities that build on her students' interpersonal and kinesthetic intelligences, helping them create connections and "touch" history.

# BREAKOUT GROUPS



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1990 Institute is pleased to partner with U.C. Berkeley's History-Social Science Project which works to help teachers strengthen their instructional practice through a model of learning, practicing, and doing.

Historical thinking - the set of concepts that guide historians' practice - provides students with the tools and analytical lenses with which to understand our world and take informed action. This conceptual approach is encouraged in the updated 2016 California History Social Sciences Framework, which guides educators as they help students develop inquiry-based critical thinking and literacy skills. At the beginning of the breakout sessions, Devin Hess will introduce one of the historical thinking concepts, "Continuity and Change". Specific strategies and scaffolds will be discussed, including graphic organizers, key terms and essential questions. In cohorts and individually, teachers will work on designing lessons and developing ideas for integrating material about "Changing Lives in Modern China".

## **US History, Government & Economics, Grades 11-12**

Facilitated by **Adam Kubey**

## **World History, Modern World, US History, Grades 9-10**

Facilitated by **Pat Ajemian**

## **Middle School History Social Sciences, Grades 6-8**

Facilitated by **Erin Stacey**

## **Chinese Language Teachers Group I - Introduction to Teaching Modern China**

Suggested for language teachers who want to learn basic strategies for teaching modern China.

Facilitated by **Ken Klieman**, assisted by Mingjung Chen

## **Chinese Language Teachers Group II - Enhanced Teaching of Modern China**

Suggested for language teachers who want to increase their teaching of Modern China.

Facilitated by **Lisa Ernst**



**Devin Hess** is the Academic Coordinator and Director of Technology Integration for the UC Berkeley History-Social Science Project. Mr. Hess has been designing and leading professional development for teachers in the San Francisco Bay Area for the last five years. Since 2011, as an independent consultant, Mr. Hess has also helped launch and continue support of digital storytelling projects in India and Guatemala. He has presented frequently on history instruction pedagogy and on technology integration strategies that emphasize the primacy of pedagogy over 'tech for tech-sake'. Mr. Hess has taught math and history-social science at the middle school level and has a Masters in Curriculum and Instruction, specializing in educational technology.

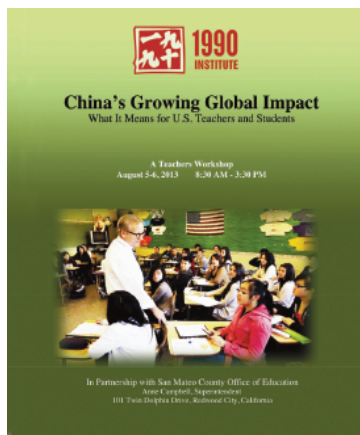


# PAST WORKSHOPS

Each year, our two-day workshop focuses on a topical and thought-provoking theme with presentations from prominent speakers who share contemporary knowledge and viewpoints from academic, journalistic and on-the-ground perspectives. Besides formal presentations, we offer the unique opportunity for teachers to work interactively with these experts to more deeply explore and probe the subject matters discussed.

Teachers also have opportunities to collaborate with fellow teachers during break-out sessions. This networking opportunity helps teachers create a community of like-minded educators in various school communities, and encourages and empowers them to share their own experiences with teaching the subject matter. Our goal is to have participants leave the workshop with a wealth of resources and materials that they can use in their classrooms.

Below are our Workshop themes from 2013 to present:



**2013:** China's Growing Global Impact: An Introduction to Modern China



**2014:** China's Growing Global Impact: Balancing Economic Development and Environmental Sustainability



**2015:** Modern China Through the Lens of Social Change and Reform



**2016:** China's Place in a Changing World Order



**2017:** China's Social Kaleidoscope



**2018:** Changing Lives in Modern China

# RECOGNITIONS



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## CHINA NOW | For Teachers Team



**Paul Cheng**  
Board Member,  
1990 Institute  
Program Advisor,  
CHINA NOW | For Teachers



**Alice Chiang**  
Board Member,  
1990 Institute  
Program Advisor,  
CHINA NOW | For Teachers



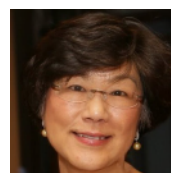
**Karen Clancy**  
Board Member,  
1990 Institute  
Programs Committee Chair



**May Koo**  
Board Member,  
1990 Institute  
Program Advisor,  
CHINA NOW | For Teachers



**Lucille Lee**  
Board Member,  
1990 Institute  
Program Chair,  
CHINA NOW | For Teachers



**Sandra Pan**  
Board Member,  
1990 Institute  
Program Advisor,  
CHINA NOW | For Teachers

## MAJOR PARTNERS & SUPPORTERS



**SAN MATEO  
COUNTY  
OFFICE OF  
EDUCATION**



**TACT**  
The Association of Chinese Teachers

**Berkeley** History-Social  
Science Project

Siu Foundation

Margaret Liu Collins

J.T. Tai & Co Foundation

## STAFF

Ruby Ming, Director of Strategy

Chris Martin, Director of Innovation

Maryanne Ballard, Research Assistant

## TEACHER ADVISORY GROUP

Pat Ajemian

Mingjung Chen

Erin Stacey

Sarah Bremer

Ken Klieman

Pilar Svendsen

Lisa Ernst

Adam Kubey

Sushu Xia

## ADVISORS

Clayton Dube USC

Prof. Thomas Gold, UC Berkeley

George Koo

## SPECIAL THANKS TO

Maureen Miller, CPA

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**1990**  
INSTITUTE

## *Educating the next generation of Americans and Chinese to broaden and increase mutual understanding.*

1990 Institute is a nonpolitical 501(c)(3) nonprofit based in San Francisco. Over the last 28 years, we have moved beyond our original roots as an economic research institute helping China modernize. In our second decade, we launched direct assistance microfinance programs, education for impoverished rural girls (Spring Bud Project), and Children's Art on Environment Programs (CAEP) in China. Now in our third decade, we sponsor educational programs for teachers, students and the general public to foster a world in which Americans and Chinese can share balanced viewpoints about each others' lives.

### **CORNERSTONE PROGRAMS**

#### **CHINA NOW | FOR TEACHERS**



By working with teachers, we help address the American student knowledge gap on contemporary China. We host an annual two-day

workshop that brings U.S.-China experts together to update middle and high school teachers on what's going on in China today. We also offer a Curriculum Development Program and a resources website for sharing teaching materials on modern China. Visit [teachers.1990institute.org](http://teachers.1990institute.org).

#### **1990 VIDEO CONTEST**



The 1990 Video Contest (formerly, Youth Voices on China Video Contest) fosters otherwise unheard voices to be shared through videos.

Our Fall 2018 contest will focus on Chinese food and culture and is entitled "What's in Your Wok?" This contest will expand from once annually to three times per year. By offering prizes to students and their teachers for the most compelling video storytelling, we encourage stories of the Chinese American diaspora to be captured through classroom activities.

#### **CHINA NOW | SPEAKER SERIES**



Our public speaker series "CHINA NOW & THE FUTURE" is dedicated to presenting balanced viewpoints on U.S.-Chi-

na relations and fostering more informed, public conversations about China. Past speakers have included former U.S. Treasury Secretary Hank Paulson (pictured), ChinaVest CEO Bob Theleen, Alibaba executive Brian Wong, Hollywood producer Janet Yang, author Joe Studwell, and playwright Stan Lai. We also offer cultural events, from film and opera to culinary experiences.

### **FUTURE INITIATIVES**

**1990 PENPAL PENGYOU** (friend) is an exchange program between Chinese and American elementary school students that will utilize technology to share activities and culture with one another.

**1990 CHOPSTICKS CHALLENGE** will present a collection of fun online activities using chopsticks as a means to learn about certain aspects of Chinese culture.

**1990 BOOK BONANZA** will distribute physical and digital books to U.S. libraries and provide incentives that encourage readers to learn more about modern China. The books will target readers of all ages from kindergarten to adult.

*Presentations are intended for educational purposes only and do not replace independent professional judgment. Statements of fact and opinions expressed are those of the participants individually and, unless expressly stated to the contrary, are not the opinion or position of 1990 Institute, its cosponsors, or its committees.*