

# 現代中國 CHINA NOW

♦ Teachers Workshop 2016 ♦

**China's Place In A Changing World Order** 



In Partnership with San Mateo County Office of Education 101 Twin Dolphin Drive, Redwood City, California

# COMING SOON...TRAVEL WITH US!



#### Front Cover Credit (Top): Photograph by Fritz Hoffmann

The top image was taken in September 1997 on the top of Shanghai's Jinmao Tower. The worker was formerly a farmer from Zhejiang.



**Fritz Hoffmann** is an American photographer known for documentary-style narratives that portray society, culture, the environment and global economics. Fritz is a NATIONAL GEOGRAPHIC contributing photographer recognized for his photography work in China, which he began in 1994. He was a resident accredited photo-correspondent based in Shanghai from 1995-2008. A Mandarin speaker, China and the Chinese Diaspora continue to be a primary interest for Fritz.

Fritz established his place as a respected international photo-correspondent while working with JB PICTURES in New York. He opened the Shanghai bureau of the NETWORK PHOTOGRAPHERS in 1997. In 2002, Fritz co-founded documentCHINA, a picture agency based in Shanghai with online distribution for documentary photography of China. He is currently based in the United States.

Front Cover Credit (Bottom): Photograph by Kenneth Lu. Shanghai Movie Posters, 2004

#### The 1990 Institute Welcomes You to Our 4th Annual Teachers Workshop!

Dear Teachers,

We are delighted to have you be a part of the 1990 Institute's fourth annual CHINA NOW | Teachers Workshop. Your presence points to the growing numbers of educators dedicated to equipping students with an essential toolkit for the 21st Century — global citizenship and China-savviness.

China, without a doubt, is a part of our daily lives. As it continues to rise as an economic power and international player, we believe more Americans will need to become China-fluent to succeed in college, career and civic life.

Over the next two days, we hope your experience and insights will help transform your classroom and inspire your students to engage more with modern China. From interactive presentations to collaborative curriculum development sessions, our Workshop is designed to support and build a community of modern China experts and educators.

This year's cohort is composed of 64 outstanding teachers from 50 schools and across 8 interdisciplinary fields. We look forward to having you all discuss, debate, and collaborate on designing modern China lesson plans and activities.

We are also excited to offer attendees the option to earn 1.6 CEU credits through San Francisco State University's College of Extended Learning. This marks the continuing evolution of the Workshop since its inception.

Lastly, we want to thank you for the countless hours, effort and energy you put in the classroom and your dedication to shaping the next generation of leaders. We hope our Workshop and online resource library will augment your work. We also invite you to explore the 1990 Institute's CHINA NOW & THE FUTURE Speaker Series and events that feature leading U.S. - China experts, influencers and change-makers — excellent opportunities for teachers and students to gain new insights and connect with our vibrant community members.

Welcome to our community!

Warm regards,



**Sandra Pan** Chairwoman The 1990 Institute

Program Strategy CHINA NOW For Teachers

Alice Chang Board Member The 1990 Institute

Program Advisor CHINA NOW For Teachers





Monica Lee Executive Director The 1990 Institute

Program Strategy CHINA NOW For Teachers

**Paul Cheng** Board Member The 1990 Institute

Program Advisor CHINA NOW For Teachers





**Lucille Lee** Board Member The 1990 Institute

Program Chair CHINA NOW For Teachers

Lilly Sedaghat Programs Associate The 1990 Institute

Program Lead CHINA NOW For Teachers



# ABOUT CHINA NOW I



Established in 2013, the 1990 Institute's CHINA NOW | For Teachers program is led by a group of educators and community volunteers who believe that strengthening the U.S. - China relationship and citizen diplomacy begins in the classroom.

Once a third world country shattered by a century of humiliation and turmoil, China has become in less than 40 years a superpower with the second largest economy in the world. American standards of living are now heavily supported by Chinese goods; in 2015, U.S. - China trade reached \$660 billion; and American entities like Starbucks, Apple, and Hollywood, are rapidly expanding into China – a vital market they cannot ignore.

And yet, in the U.S., most middle and high schools do not devote sufficient time and resources to cover the extraordinary developments in contemporary China as part of their standard curriculum.

To address this knowledge gap, the CHINA NOW | For Teachers program was launched to encourage and enable teachers in U.S. public and private schools to include more modern China content in their classroom teaching.

### ABOUT TEACHERS WORKSHOP

Our two-day Teachers Workshop provides access to expert speakers and material resources to help motivate and empower educators to raise their caliber of teaching on modern China. Using an interactive and dynamic format, we enable teachers to collaborate with each other in curriculum development sessions. This approach encourages teachers to transform knowledge from our speakers and Workshop materials into lesson plans they can actually use in the classroom.

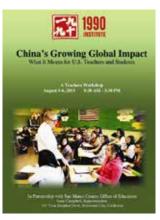
Each workshop presents relevant themes and inspirational speakers, and provides rich teaching materials and resources. Prior workshops include:



**2015:** Modern China Through the Lens of Social Change and Reform



**2014:** Balancing Economic Development and Environmental Sustainability



**2013:** China in Transition & Current Social and Political Issues

# FOR TEACHERS



### **2015 TEACHER TESTIMONIALS**

I love the combination of interesting speakers with time to talk and work with other teachers. I like hearing new insights from the college professors and also the practical relevance of working with teachers to think about how to integrate the information into the classroom.



- Dr. Bonnie Christensen Teacher, <u>Punahou</u> School AP US History, Asian History The speaker sessions were great. I received a lot of very useful information...one of the best organized, best content-driven, most hospitable conferences I've attended.

> Dr. Gretchen Kellough Teacher, '<u>Iolani</u> School English, Creative Nonfiction

### **BECOME A WORKSHOP TEACHER FACILITATOR**

Apply to be one of our Teacher Facilitators for our 2017 Workshop. Email us at workshop@1990institute.org and let us know your interest!

We're growing and so are the perks with your involvement, from access to 1990 Institute events to fantastic networking opportunities to deepen your expertise.



# ABOUT CHINA NOW I





Today, the CHINA NOW | For Teachers program has expanded to include a Lesson Plan Contest, an online resource library, and a vibrant community of educators dedicated to inspiring a generation of China-savvy leaders.

### **\$5K CHINA NOW | LESSON PLAN CONTEST**

Calling all educators to enter our CHINA NOW | Lesson Plan Contest by SEPTEMBER 30, 2016! We are seeking outstanding lesson plans that help students in grades 6-12 understand contemporary China – all relevant topics welcome.

Launched in 2015, the annual contest encourages teachers to develop modern China lesson plans and share them with a broader audience of educators online at our **teachers.1990institute.org** website.

Our "Excellence in Teaching" cash prizes totaling \$5000 have been generously donated by 1990 Institute Board Member Margaret Liu-Collins. Winners will be notified on or before October 31, 2016.

### LESSON PLAN ACQUISITION PROGRAM

To augment our winning lesson plan collection from our contest, we are developing and acquiring lesson plans from expert lesson plan creators throughout the year.

### **TEACHER STUDY TOUR TO CHINA**

Stay tuned to learn more about our inaugural summer 2017 trip for teachers, "The Many Facets of Modern China." Target date: Mid June, for 10-15 teachers. More will be shared at the end of Workshop Day 2 by Greg Adler.

# FOR TEACHERS





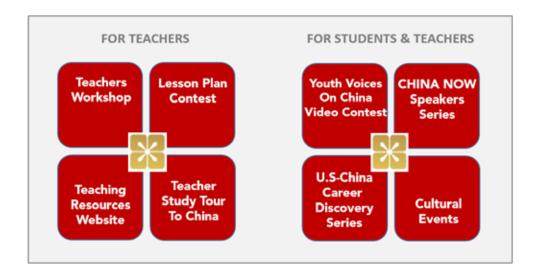
### **ONLINE TEACHING RESOURCES**

Our content repository website, **teachers.1990institute.org**, is a growing resource hub of materials for teaching modern China at the K-12 grade levels. It contains videos from all of our Workshops, and winning lesson plans, and we plan to continue adding other content such as news articles, books, videos, and engaging social media classroom activities.

We are working on community functions for you to provide feedback on content and engage online with others, so stay tuned!

### OTHER WAYS TO LEARN ABOUT CHINA

Don't forget to explore 1990 Institute's other programs, from our Youth Voices on China contest to our speaker series and cultural events from films to opera. Learn more about them in other sections of this program booklet...and invite your students to also join you!



# SCHEDULE 201

# 2016 Teachers

### DAY ONE wednesday JULY 27

**1990** Institute

8:00 AM - 8:30 AM

### **REGISTRATION & NETWORKING BREAKFAST**

#### Sign-in and breakfast

Register for 1.6 CEU credits from SFSU's College of Extended Learning

8:30 AM - 8:45 AM

#### Welcome Remarks

*Sandra Pan*, Chairman of the Board, 1990 Institute *Monica Lee*, Executive Director, 1990 Institute *Paul Cheng*, Board Member, 1990 Institute

### 8:45 AM - 10:45 AM

### **SESSION I: PRESENTATIONS**

#### China on the Road to Rejuvenation Dr. Thomas Gold

- Professor of Sociology, UC Berkeley
- Former Chair, Berkeley Center for Chinese Studies

#### China and Globalization 1865-2015

Dr. Jeffrey Wasserstrom

- UC Irvine Chancellor's Professor of History
- Author, China in the 21st Century: What Everyone Needs to Know

#### Is One-Party Rule Best for Governance in a Complex World? Dr. Victor Shih

- Associate Professor of Political Science, 21st Century China Program, UC San Diego
- Author, Factions and Finance: Elite Conflict and Inflation

10:45 AM - 10:55 AM BREAK

#### 10:55 AM - 12:15 PM

### **SESSION II: PRESENTATIONS**

#### China's Economic Challenges Under Xi Jinping Dr. Barry Naughton

- So Kwanlok Chair of Chinese International Affairs at UC San Diego
- Author, The Chinese Economy: Transitions and Growth

#### Security for a Rising China: Crossing the River by Feeling the Stones *Dr. Christopher Twomey*

- Associate Professor of National Security Affairs, Naval Postgraduate School, Monterey
- Author, The Military Lens: Doctrinal Differences and Deterrence Failure in Sino-American Relations

# Workshop

# SCHEDULE **1990**

DAY ONE wednesday JULY 27			
12:15 PM - 1:15 PM	LUNCH & SPEAKER DISCUSSION TABLES Networking with speakers; lunch provided.		
1:15 PM - 1:25 PM	POP QUIZ & BREAKOUT SESSION INTRO		
	illy Sedaghat, Programs Associate, 1990 Institute Dr. Alice Chiang, Board Member, 1990 Institute		
1:25 PM - 3:25 PM	ACHER BREAKOUT SESSIONS BY SUBJECT AREA		
	Curriculum Development Sessions Led by Teacher Facilitators Dr. Alice Chiang and Teacher Facilitators		
	/10th Grade   World History : <b>Ajemian</b> , Department of Secondary Education, Sonoma State University		
	1th/12th Grade   U.S. History, Government and Economics <b>Gregory Adler</b> , Instructional Coach for East Side Union High School District		
	Middle School <i>Lisa Ernst</i> , Teacher, Alice Fong Yu Alternative School, San Francisco		
	ninese Language and Culture <mark>en Klieman</mark> , Teacher/Author, San Mateo Foster City School District		
3:25 PM - 3:45 PM	WRAP UP		
	Paul Cheng, Board Member, 1990 Institute		
3:45 PM - 5:00 PM	RECEPTION & FEATURED SPEAKER		
	Enjoy hors d'oeuvres and mingling with fellow participants and 1990 Institute guests.		
	<ul> <li>Social Media &amp; Crazy Fresh Chinese</li> <li>Jessica Beinecke, aka Bai Jie</li> <li>Creator &amp; Host, Bai Jie LaLaLa and Crazy Fresh Chinese</li> <li>Founder, JM Beinecke, Inc.</li> </ul>		
	One of China's best-know social media stars, Jessica is a bubbly blonde blogger fluent in Mandarin who is loved by her Chinese fans ages 15 to 30 for teaching American slang and culture. Her daily web series for Chinese teens, BaiJie LaLaLa and OMG and her new Crazy Fresh Chinese series (which teaches Chinese Slang to American students) have garnered 70+ million views and 1.5+ billion social media impressions.		
	arn why Foreign Policy named Jessica a Top 50 influencer shaping the future of US-China relationship. See video clips and get new ideas to engage students.		

h	SCH	EDULE	2016	Teachers
	DAY TWO THURSDAY JULY 28			
	8:00 AM – 8:30 AM	<b>REGISTRATION &amp; BREAKFAST</b>		
		Sign-in and breakfast		
	8:30 AM – 10:05 AM	SESSION III: PRESENTATIONS		
		<ul> <li>Review of Day 1</li> <li>Dr. Thomas Gold</li> <li>Professor of Sociology, UC Berkeley</li> <li>Former Chair, Berkeley Center for Chinese St</li> </ul>	udies	
		Understanding U.S China Commitments under Climate Agreement Wei-Tai Kwok • COO, Amber Kinetics • Public Speaker, Climate Reality Project	<sup>r</sup> the UN Paris	
		<ul> <li>Can China Remake the Internet in its Image?</li> <li>David Wertime <ul> <li>Senior Editor, Foreign Policy Magazine</li> <li>Co-Founder, Tea Leaf Nation, a Chinese med</li> </ul> </li> </ul>	lia analysis site	
	10:05 AM - 10:15 AM	BREAK		
	10:15 AM -11:35 AM	SESSION IV: PRESENTATIONS		
		<ul> <li>Life as a Foreign Correspondent in China Mary Kay Magistad <ul> <li>Journalist; opened NPR's first Beijing Bureau</li> <li>Creator &amp; Host, "Whose Century Is It?" Pode Public Radio International</li> </ul> </li> <li>Hollywood and a Rising China Janet Yang, 1990 Institute Board Member <ul> <li>Managing Director, Tang Media</li> <li>Producer, The Joy Luck Club; Shanghai Callir</li> <li>Member, Academy of Motion Picture Arts an</li> </ul> </li> </ul>	ng; The People	vs. Larry Flynt

### Workshop

SCHEDULE

### DAY TWC THURSDAY **JULY 28** WORLD CAFE DISCUSSION 11:35AM - 12:15 PM Discussion of Speaker Presentations with the audience, guests and fellow teachers, led by Greg Adler and Teacher Facilitators **LUNCH & SPEAKER DISCUSSION TABLES** 12:15 PM - 1:15 PM Networking with speakers; lunch provided. TEACHER BREAKOUT SESSIONS BY SUBJECT ARE 1:15 PM - 3:15 PM **Curriculum Development Sessions Led by Teacher Facilitators** Dr. Alice Chiang and Teacher Facilitators 9th/10th Grade | World History Pat Ajemian, Department of Secondary Education, Sonoma State University 11th/12th Grade | U.S. History, Government and Economics Gregory Adler, Instructional Coach for East Side Union High School District Middle School Lisa Ernst, Teacher, Alice Fong Yu Alternative School, San Francisco Chinese Language and Culture Ken Klieman, Teacher/Author, San Mateo Foster City School District **TEACHER & FACILITATOR PRESENTATIONS** 3:15 PM - 3:45 PM Teachers and facilitators from each breakout group will present their key Workshop takeaways and examples of classroom activity ideas based on Workshop content

3:45 PM - 4:00 PM

### WRAP-UP & UPCOMING OPPORTUNITIES

#### Wrap-Up

Paul Cheng, Board Member, 1990 Institute

CHINA NOW Teacher Study Tour Gregory Adler, Instructional Coach for East Side Union High School District

**1990 Institute and Upcoming Activities** *Monica Lee*, Executive Director, 1990 Institute

4:00 PM - 5:00 PM

### **RECEPTION & FEATURED SPEAKER**

Networked Lives: WeChat, China's Youth and Smart Classrooms Victoria Wu, Partner, Tencent Exploration Team; Director, International Business

# SPEAKER BIOS

#### Bios appear in order of speaker appearance at the Workshop



**Dr. Thomas B. Gold**, Moderator, Professor of Sociology at the University of California, Berkeley, has served as Associate Dean of International and Area Studies. He is the Founding Director of the Berkeley China Initiative and Former Chair of the Center for Chinese Studies. Since 2000, he has served as Executive Director of the Inter-University Program for Chinese Language Studies (IUP), a consortium of 14 American universities which administers an advanced Chinese language program at Tsinghua University in Beijing. Professor Gold became interested in China as an undergraduate at Oberlin College. He then received an MA in Regional Studies-East Asia and a PhD in Sociology from Harvard. While at Harvard, he was among the first group of American exchange students to study in China.



**Dr. Jeffrey Wasserstrom** is the Chancellor's Professor of History at UC Irvine, where he also holds a courtesy appointment in Law and is the Historical Writing Mentor for the Literary Journalism Program. Educated at UC Santa Cruz (BA), Harvard (MA), and Berkeley (PhD), he has been traveling to China since the mid-1980s. He has published widely on Chinese history and contemporary affairs in scholarly and general interest forums. His books include, as author, *China in the 21st Century: What Everyone Needs to Know* (2010 and 2013 editions), and, as editor, *The Oxford Illustrated History of Modern China* (2016). He is the Editor of the Journal of Asian Studies and the China adviser for the Los Angeles Review of Books.



**Dr. Victor Shih** is a political economist at the University of California at San Diego specializing in China. An immigrant to the United States from Hong Kong, Dr. Shih received his doctorate in Government from Harvard, where he researched banking sector reform in China with the support of the Jacob K. Javits Fellowship and the Fulbright Fellowship. He is the author of *Factions and Finance in China: Elite Conflict and Inflation.* It is the first book to inquire the linkages between elite politics and banking policies in China. His current research concerns elite coalition building and factional politics in China.



**Dr. Barry Naughton** is Professor at the University of California, San Diego specializing in the Chinese economy and economic policy. He spent fall 2012 and 2013 as a visiting scholar at Tsinghua University in Beijing, which allowed him to closely follow the new Xi Jinping administration and its economic reform initiative. Naughton's most recent book, co-edited with Kellee Tsai, is *State Capitalism, Institutional Adaptation and the Chinese Miracle.* Naughton received his PhD in Economics from Yale in 1986, and was named the So Kwanlok Professor at the Graduate School of International Relations and Pacific Studies of UC San Diego in 1998.



**Dr. Christopher Twomey** is an associate professor in the Department of National Security Affairs at the Naval Postgraduate School, where he focuses on Chinese foreign policy and East Asian security. He works with the Departments of Defense and State on a range of strategic and Asian security issues and authored *The Military Lens: Doctrinal Differences and Deterrence Failure in Sino-American Relations*. He has been the lead organizer of the US-China Strategic Dialogue, a track 1.5 diplomatic meeting on strategic nuclear issues, since its inception in 2005. He received his BA and MPIA from the University of California San Diego and his PhD in Political Science from MIT.

# **SPEAKER BIOS**



Jessica Beinecke, is a bubbly blonde blogger fluent in Mandarin. She teaches American slang and culture to her Chinese social media followers ages 15 to 35. Her daily digital content has generated a total of 70+ million video views and 1.5+ billion social media impressions. Jessica has continually produced daily digital content for a millennial Chinese audience for 5 years. She is one of 50 people on Foreign Policy's Pacific Power Index shaping the future of the US-China relationship "for taking American culture and language viral on the Chinese web." With the support of the US-China Strong Foundation, Jessica also produces Crazy Fresh Chinese, a popular video blog that teaches one new Chinese word or phrase every day.



*Wei-Tai Kwok* is an international business executive and public speaker focused on solar power and the renewable energy industry. He is the COO of Amber Kinetics and was the VP Operations at the residential solar division of NRG Energy and VP Strategic Marketing for Suntech Power, the world's largest manufacturer of solar panels. He helped establish the non-profit U.S. China Green Energy Council in 2008, and also was past President and Chairman of The 1990 Institute. A native of Washington DC, Wei-Tai holds a degree in economics and political science from Yale and speaks fluent Mandarin Chinese.



**David Wertime** is a Senior Editor at the Washington D.C.-based Foreign Policy magazine, where he focuses on China. He is also the co-founder and co-editor of Tea Leaf Nation, an independent media analysis company focused on China. He has discussed Chinese media and U.S.-China relations on outlets including BBC Television, Al Jazeera English Television, Public Radio International, and Voice of America. A former Peace Corps Volunteer serving the suburbs of Chongqing, David has spent a total of four years in China. He holds a law degree from Harvard and an English degree from Yale.



*Mary Kay Magistad* is the creator and host of the "Whose Century Is It?" podcast, a co-production with PRI's "The World." She is also a recovering foreign correspondent, having lived in and reported on East Asia for almost a quarter century, reporting from some 40 countries in Asia and beyond. She started in Southeast Asia in 1988, reporting for NPR, The Boston Globe, The Washington Post, before becoming NPR's full-time Southeast Asia correspondent. She opened NPR's first China bureau in 1996. Mary Kay has an MA in international relations from the University of Sussex in England, completed as a Rotary Scholar, and a BS from Northwestern in journalism and history.



Janet Yang is the Managing Director of Tang Media Partners in charge of creative content and production. She is a prominent Hollywood producer with deep roots in China who has worked with Steven Spielberg and Oliver Stone. She's produced a number of award-winning films, including The Joy Luck Club (Disney); The People vs. Larry Flynt, High School Musical China and Shanghai Calling. Yang has been named one of the "50 Most Powerful Women in Hollywood" by the Hollywood Reporter. She is a member of the Academy of Motion Pictures, the Committee of 100, The 1990 Institute, and an advisory board member of Asia Society Southern California. She holds a BA from Brown in Chinese Studies and an MBA from Columbia. Janet is fluent in Mandarin Chinese.



*Victoria Wu* is the Partner at Tencent Exploration Team. Prior to joining Tencent, Victoria worked for the Boston Consulting Group. She also worked at The Nature Conservancy, the largest environmental non-profit in the world. She was the head of TNC's fundraising in North Asia region. She also worked in corporate engineering at Genentech. Before her life in the technology industry, she served as a TV news anchorwoman and journalist in the Greater China region. Victoria has fifteen years of experience in internet technologies, entrepreneurship and management in China and the U.S. She holds a MS in Management Science from Stanford and a BS in Chemistry from the University of Science & Technology of China.



# **TEACHER FACILITATORS &**



#### 9th & 10th Grade | World History Facilitator: Pat Ajemian

Teachers will have time to get to know each other and form a Professional Learning Community. They will discuss speakers' presentations and the information they received during the morning sessions in order to utilize their breakout time to formulate central questions, and apply the workshop information to their own curriculum.

Teachers will review the California State Standards as they apply to China and the new draft California History-Social Science Framework. They will receive copies of the 2015 Lesson Plan Contest winners' lessons as well as a lesson on "Can China's Economic Development Lead to Democracy?" They will also view sample lesson plans, websites, articles, videos, and current resources on China and discuss how these materials might be applied to their curriculum with the ultimate goal of creating a lesson plan to use in their own classroom.

**Pat Ajemian** M.A., is currently a supervisor for secondary education credential candidates at Sonoma State University, Department of Curriculum Studies and Secondary Education. She taught Modern World History, U.S. History, American Government, Contemporary World Studies, and English Language Learners at Mills High School in Millbrae for 27 years and retired in 2014. She studied Chinese History in college and has traveled to China. She has participated in all of the 1990 Institute's CHINA NOW I Teacher Workshops and is a member of the 1990 Institute's Teacher Advisory Group.



#### **11th & 12th Grade | U.S. History, Government & Economics** Facilitator: Greg Adler

Our 11th & 12th Grade breakout sessions will model fun ways to incorporate modern China into your US, Government & Economics courses. Building off the morning speaker presentations, teachers will participate in a "China: Did You Know?" game show, become short-film critics and try to order lunch from a McDonalds in China. There will also be time set aside to allow you to start to develop your own unique modern China lessons.

**Greg Adler**'s first exposure to Asia was as an ex-pat working in the banking and computer industries. Now after a 15-year career as a high school social studies teacher, he has become involved in teacher mentoring, curriculum development and global education programs. His student entrepreneurship project San Jose Walks & Talks has been featured in various Bay Area media outlets. If he's not at home studying Mandarin, you can probably find him at AT&T Park watching the Giants on another World Series run.

# **BREAKOUT SESSIONS**





#### Middle School Facilitator: Lisa Ernst

Through the Middle School lens of the Common Core, History and Environmental Science, this breakout group will help educators develop their essential questions on modern China. Aligning with the suggested Workshop reading, "China in the 21st Century," educators will also be able to develop an engaging and evidenced-based lesson plan using first and secondary sources. Each day, we will explore integration and scaffolding strategies to meet the needs of diverse students. Lesson plan development will also include a technology component to demonstrate 21st century agents of change. Along with lesson plan development, teachers will also be introduced to grant writing to support their lessons.

**Lisa Ernst** is an educator at Alice Fong Yu K-8 Chinese Immersion School in San Francisco Unified School District. As a classroom teacher for over twenty-seven years, she teaches sixth grade in a multiple subject classroom with an emphasis on integration of content through STEAM. She has participated in numerous fellowships from Stanford, the Department of Energy, NASA and the Yale National Initiative. Through these programs, she has developed and presented new curriculum, which have enabled her to secure over \$25,000 in grants to fund her classroom.



#### Chinese Language & Culture Facilitator: Ken Klieman

The primary goal of the Chinese Language and Culture breakout group is for participants to collaboratively develop ways to integrate studying China throughout their school year, with a special focus on how Modern China can be incorporated into the study of Chinese Language and Culture. We will do this by unpacking Common Core Standards across multiple subjects and collaboratively generate essential questions, which will promote the creation of performance-based, student-inquiry projects.

On Day 1 of our session, we will practice 5 different teaching strategies that encompass every learning modality and can be used for any subject and grade level. Our work on Day 1 will center around the essential question, "What is the interconnection between an expanding social media world and China's traditional government structure? In other words, who owns China's on-going cultural metamorphosis – the internet or vested government control?" The focus on Day 2 will be how to easily facilitate a student-run Socratic Seminar, as well as provide time for teachers to plan and develop their essential questions and surrounding lessons.

**Ken Klieman** M.Ed, the author of Building an Empathy-Based Classroom, has taught over 5000 students and trained over 1500 other teachers over the past two decades. Ken has been recognized for his work by being the only person ever to be a California Teacher of the Year and a Comcast All-Star Teacher of the Year. His work as a contributor to the Smarter Balanced Digital Library and an evaluator for the Performance Assessment Resource Bank has solidified his pedagogical approach to focusing on community building through performance-based, student-inquiry projects.

# **Institute**

# **2016 TEACHER PARTICIPANTS**

### CALIFORNIA

#### ALAMEDA, CA

Wendy Lee St. Joseph Notre Dame High School

#### **BELMONT, CA**

**Mindy Chiang** Carlmont High School Sequoia Union High School District

Julia Libecap Immaculate Heart of Mary School Archdiocese of San Francisco

**Alice Lung** Carlmont High School Sequoia Union High School District

#### **BERKELEY, CA**

Keldon Clegg Berkeley High School Berkeley Unified School District

Peter Rodrigues Berkeley High School Berkeley Unified School District

#### **BIG PINE, CA**

**Pete Schlieker** Big Pine High School Big Pine Unified School District

#### CONCORD, CA

**Karna Cruz** Concord High School Mt. Diablo Unified School District

Suzan Taylor

El Dorado Middle School Mt. Diablo Unified School District

#### **CUPERTINO, CA**

Clara Lin

Homestead High School Fremont Union High School District

#### FOSTER CITY, CA

Marie Horwitz Bowditch Middle School San Mateo Foster City School District

#### FREMONT, CA

Mallory Byrne Irvington High School Fremont Unified School District

**Clarice Chang** Irvington High School Fremont Unified School District

**Jo Ann Garbarini** Washington High School Fremont Unified School District

**Cindy Gentry** Warm Springs Elementary School Fremont Unified School District

William Kurtz Chadbourne Elementary School Fremont Unified School District

Antoinette Schlobohm Ardenwood School Fremont Unified School District

**Todd Stilwell** Irvington High School Fremont Unified School District

Daniel Vucurevic Irvington High School Fremont Unified School District

#### HALF MOON BAY, CA

**Brendan Roth** Half Moon Bay High School Cabrillo Unified School District

**Pilar Svendsen** Half Moon Bay High School Cabrillo Unified School District

#### **HUNTINGTON PARK, CA**

**Cristina Hernandez** Alliance Collins Family College Ready High School LA Alliance College-Ready Public Schools

#### LAFAYETTE, CA

Katy Yan Bentley School

#### LAKE TAHOE, CA

Renan Gonzalez Romero Mt. Tallac High School Lake Tahoe Unified School District

#### LOS GATOS, CA

**Ching-Mei Chen** Hillbrook School

#### **MENLO PARK, CA**

Hong Zhang La Entrada Middle School Los Lomitas Elementary School District

#### MILL VALLEY, CA

**Suzy Anderson** Mill Valley Middle School Mill Valley School District

#### MILLBRAE, CA

**Guannan Wang** Mills High School San Mateo Union High School District

Alexandra Dove Mills High School San Mateo Union High School District

**Cristina Filippe** Mills High School San Mateo Union High School District

**Leeyee Su** Mills High School San Mateo Union High School District

#### MONTEREY, CA

Michael Borrowman York High School

#### OAKLAND, CA

**Sarah Bremer** Bishop O'Dowd Oakland Diocese

#### PALO ALTO, CA

**Connie Chiang** Jordan Middle School Palo Alto Unified School District

**Jin Huo** International School of the Peninsula

Adam Yonkers Palo Alto High School Palo Alto Unified School District

#### SACRAMENTO, CA

John Kuzmich Mira Loma High School San Juan Unified School District

#### SAN FRANCISCO, CA

**Stephanie Bellville** 

Lowell High School San Francisco Unified School District

Lori Chao

Alice Fong Yu Alternative SchoolSan Francisco Unified School District

Rosa Cheung Claire Lilienthal Alternative School San Francisco Unified School District

Lauren Duncan Alice Fong Yu Alternative School San Francisco Unified School District

**Chingfen Huang** George Washington High School San Francisco Unified School District

Karen Lee Alice Fong Yu Alternative School

# 2016 TEACHER PARTICIPANTS



San Francisco Unified School District

**Regina Liu** Lick Wilmerding High School

**Matt Magsanay** Lowell High School San Francisco Unified School District

Sheri Martin The Urban School of San Francisco

Leona Pappas St. Ignatius College Preparatory

Zeljka Sutilovic Lowell High School San Francisco Unified School District

#### SAN JOSE, CA

**Byron Stevens** The Harker School

#### SAN MATEO, CA

**Courtney Caldwell** Aragon High School San Mateo Union High School District

Jennifer Seif Aragon High School San Mateo Union High School District

Hannah Wehr Margaret Kemp Girls Camp San Mateo County Office of Education

#### SAN RAMON, CA

Jennifer Shuen Dougherty Valley **High School** San Ramon Valley Unified School District

#### SANTA MONICA, CA

**Amy Bouse** Santa Monica High School Santa Monica - Malibu Unified School District

#### SARATOGA, CA

Winnie Tung Prospect High School Campbell Union High School District

#### STOCKTON, CA

**Phillip Merlo** Franklin High School Stockton Unified School District

#### SUNNYVALE, CA

**Curtis Lee** Fremont High School Fremont Union High School District

#### SYLMAR, CA

**Gail Shaw-Hawkins** Evergreen High School Los Angeles Unified School District

#### WINDSOR, CA

Dana Grant Windsor High School Windsor Unified School District

Lorie Lucas Windsor High School Windsor Unified School District

### HAWAII

#### HILO, HI

**Don Memmer** Hilo High School Hawaii State Department of Education

#### HONOKAA, HI

**Daniel Lewer** Honoka'a High and Intermediate School Hawaii State Department of Education

#### HONOLULU, HI

Rhonda Nagao 'Iolani High School

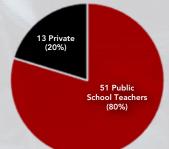
Mary Sullivan-Tanaka Mid-Pacific Institute

Hao Yang St. Andrew's Priory School

#### **PROFILE OF OUR 2016 TEACHER COHORT**

#### 50 Schools + 64 Teachers:

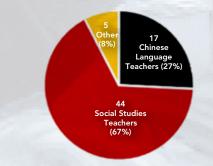
- 80% Public School Teachers
- 72% of Cohort are Female



3 U.S. Regions Represented: • 91% NorCal Teachers

2 SoCal

- **Mostly Social Studies Teachers:** • 67% Social Studies Teachers



International Relations

Technology; Library Information;

Environmental Science/Chemistry

Science

Research

#### **Core Teaching Disciplines Represented:**

• Middle School Social Studies

• Chinese Language/Culture

• Asian Culture/History

Journalism

- World History
- U.S. History
- Economics
- Civics/Government

- **Other Subjects Taught by Cohort:** 
  - AVID
    - Human Geography

58 Nothern fornia Teachers

(91%)

- Reading/ Critical Thinking
- AP Psychology
- IB Global Studies

# **OUR TEAM & PARTNERS**

Alice Chiang

Board Member.

The 1990 Institute

Program Advisor,



#### **TEACHER WORKSHOP COMMITTEE**



Paul Cheng Board Member. The 1990 Institute Program Advisor, CHINA NOW | For Teachers



Lucille Lee Board Member, The 1990 Institute Program Chair, CHINA NOW | For Teachers



CHINA NOW | For Teachers Monica A. Lee Executive Director, The 1990 Institute

Program Strategy, CHINA NOW | For Teachers



Sandra Pan Chairwoman, The 1990 Institute Program Strategy, CHINA NOW | For Teachers

CHINA NOW | For Teachers



**Lilly Sedaghat** Program Associate, The 1990 Institute Program Lead, CHINA NOW | For Teachers



Grace Yu Vice Chair, The 1990 Institute Program Advisor, CHINA NOW | For Teachers

Jim Caldwell

May Koo

Board Member,

The 1990 Institute

Program Advisor,

Board Member, The 1990 Institute

Program Advisor, CHINA NOW | For Teachers

#### **MAJOR PARTNERS & SUPPORTERS**

### | T Tai & CO Foundation Inc

#### BEATRICE M.H. YOUNG FOUNDATION



LIN & ELLA WONG FOUNDATION

### **Margaret Liu-Collins**

#### **SUPPORTERS**



#### A SPECIAL THANK YOU TO:

Greg Adler Pat Ajermian Ken Kliemen Lisa Ernst

Lindsey Wong PixelSF Sweet Productions Fritz Hoffmann

WoKitchen **Brandes Printing** CopyFactory Pete Hammer

Miles Klieman Ben Redlawsk Jeannette Wei Sushu Xia Mai Yang



# **DISCOVER YOUR CHINA** TRAVEL STORY VIDEO CONTEST FOR STUDENTS & TEACHERS

# YOUTHVOICES ON CHINA

#### **ONLINE VIDEO CONTEST**

**Teachers win when their students win!** Youth Voices on China is the 1990 Institute's national video contest that engages American students age 13 & up to think more deeply about U.S.-China relations. We hope to inspire students to seek balanced viewpoints on China and empower them to make positive change through creative media.

**STUDENTS:** This year, you're invited to tell us **why you want to travel to China**, and three things you'd like to see or experience. Whether you've traveled to China before or not, share your personal story why and where YOU want to GO, in a creative, 2- 3 minute video. Go beyond tourist destinations -- Tell us where you'd go to discover off-the-beaten path experiences and **UNCOMMON China**.



With \$30,000 in total cash and prizes, our star-packed judging panel led by actress/filmmaker Joan Chen will award prizes to over 13 student videos and their **sponsoring teachers**. National finalists will also win a trip to our **San Francisco Awards Gala** for a screening of their videos at the prestigious **CAAMFest**, the premier Asian American film festival -- a full big-screen red carpet experience!

SUBMIT BY JANUARY 10, 2017

youthvoices.1990institute.org



## **Mission and Goals**

#### Understand Modern China. Unlock Opportunities.



Former U.S. Treasury Secretary Hank Paulson with 1990 Institute Chairman Dan Chao



Linsanity producer and Hawaii Five-0 actor Brian Yang promotes Youth Voices at Oahu's Waianae High



Youth Voices' Jury President Joan Chen with Greg Chow and SF Supervisor Katy Tang

The 1990 Institute is a San Francisco-based 501(c)(3) nonprofit whose mission is to broaden the understanding and trust between the people of the United States and China through education, philanthropy and collaboration.

Founded in 1990 by prominent American business, academic and community leaders, the Institute is known for its early economic research contributions to China's modernization and its subsequent China projects addressing poverty alleviation, rural girls' education, and youth art & environmental awareness.

In 2012, the Institute launched several U.S. education initiatives to encourage more American students, teachers and young professionals to deepen their understanding of modern China and encourage balanced viewpoints on U.S.-China relations. Our programs include:



#### **U.S.-CHINA CAREER DISCOVERY SERIES**

We bring China-savvy cross-border executives and professionals directly into high school classrooms to speak to students about their

global careers and why understanding China is important to their futures. Our series debuted in 2016 with Alibaba Vice President Brian Wong engaging students at Palo Alto High School and International High School.



#### YOUTH VOICES ON CHINA

A \$30K national video contest, Youth Voices On China engages American students to think more deeply about U.S.-China relations and empower

them to make positive change through creative media. Students have sent "Videograms to the White House," proposed cultural exchange ideas with Chinese youth, and have articulated what China means to them. Since 2013, the jury led by actress Joan Chen have evaluated over 300 students videos from 10 states.



#### CHINA NOW | FOR TEACHERS

To help address the American student knowledge gap on contemporary China, we host an annual 2-day Teachers Workshop that brings

together U.S.-China experts and social studies teachers to encourage and raise their caliber on teaching about the subject. We also offer a \$5K modern China Lesson Plan Contest, a resources website for sharing teaching materials, and a teacher exchange tour to China.



#### CHINA NOW & THE FUTURE | Speaker Series

Our public speaker series "CHINA NOW & THE FUTURE" is dedicated to fostering more informed, public conversations about China on current trends and issues. Past speakers have included

current trends and issues. Past speakers have included ChinaVest CEO Bob Theleen, U.S. Treasury Secretary Hank Paulson, Alibaba executive Brian Wong, Hollywood producer Janet Yang, David Henry Hwang, Economist journalist Joe Studwell, and two former U.S. Ambassadors to China — Governors Jon Huntsman Jr. and Gary Locke.

We strive to foster a more China-savvy generation of Americans. Through cross-cultural exchange, education programs, and one-to-one connections with expert thought leaders and influencers, we aim to strengthen our global community and the U.S.-China relationship. From Hollywood to food, business trends to social issues, we believe dialogue and citizen diplomacy can make a significant difference in building a stronger U.S.-China relationship and deepening cross-cultural understanding.